

## Information Update for Members

Date: 11/3/20 21

### **CENSUS 2021      INFORMATION ATTACHED**

Dear Members

Essex County Council have shared information with us, seeking support to the uptake of the census with communities across Essex. We need your help to spread information on this year's census.

For the first time, the census will primarily be online making it easy for most people to complete the census on any device. This March, all households will receive a letter with a unique online access code to complete their census. Everybody must complete the census, it is compulsory, refusal to do so could result in a £1000 fine.

Paper Copies will be available to order as well as various accessible versions of the questionnaire. We know that there are people who'll find this challenging; we will offer a wide range of support services to make sure the census is as accessible and inclusive as possible. Guidance booklets and accessible materials will be available to download <https://census.gov.uk/downloadable-resources/> and ordered from the national 0800 telephone number that goes live on 1 March.

The national campaign began on the 12 February, Census Day is 21 March 2021, together we can build trust in the Census 2021 ensuring the data it subsequently provides is representative of everyone and that the information it provides can influence services to reflect the needs of the communities it serves.

You could help in a variety of ways, please help us to spread the word on why the census is important to the groups you work with and include census information on websites or social media.

With your help, we can connect things for the greater good and ensure that all communities stand up and are represented.

**THANK YOU**